

**Haifa Center for German and European Studies
University of Haifa**

German Media

Win Schumacher

Thursdays, 18:00 – 20:00

The media in Germany is going through a time of huge transformation. Europe's biggest newspaper, radio and television landscape is challenged by the new media. Social media and other online news sources have become an integral part of modern society.

Apart from an introduction into the history of German media and the current situation of the most important newspapers, magazines, television channels and news websites, we will have a closer look on the latest political, social and cultural developments in the German media analyzing breaking news and following discussions in the classical, online and social media.

- 31.10.19 Introduction. History of German media
- 07.11.19 Daily newspapers: An overview. Media Content Analysis 1
- 14.11.19 Weekly newspapers and political magazines. Media Content Analysis 2
- 21.11.19 News websites: An overview. Media Content Analysis 3
- 28.11.19 Media behaviour and influence
- 05.12.19 Youth and media, JIM Study
- 12.12.19 German radio and television: An overview. Media Content Analysis 4
- 19.12.19 Media conglomerates. Media Content Analysis 5
- 26.12.19 News broadcasting in German Television. Media Content Analysis 6
- 02.01.20 Media trust, Fake News and Freedom of the Press.
Mainzer Langzeitstudie Medienvertrauen
- 09.01.20 Social Media. Media Content Analysis 7
- 16.01.20 Reuters Institute Digital News Report 1. Media Content Analysis 8
- 23.01.20 Reuters Institute Digital News Report 2. Media Content Analysis 9
- 30.01.20 Conclusions

Bibliography:

Mary Kelly/Gianpietro Mazzoleni/Denis McQuail: The media in Europe. The Euromedia Handbook. London: SAGE 2004

Peter J. Humphreys: Media and media policy in Germany : the press and broadcasting since 1945, Oxford: Berg 1994

Karl Christian Führer/Corey Ross: Mass media, culture and society in twentieth-century Germany, Basingstoke England: Palgrave Macmillan 2006

Sanna Inthorn: German media and national identity, Youngstown, N.Y., Cambria Press 2007

Jostein Gripsrud/Lennart Weibull: Media, Markets & Public Spheres. European Media at the Crossroads, Bristol: Intellect 2010

Larson Powell/Robert Shandley: German Television. Historical and Theoretical Approaches, New York/Oxford: Berghahn 2016